



SGM 2014 Presentation:

1. Play Selection Process
2. Artistic Vision
3. Production Manager

Play Selection Process

- ▶ In response to comments at the AGM and other submissions we are proposing changes to how the play selection process works.
- ▶ Production Chair to select a committee comprised of:
 - ▶ The previous Production Chair, but no other Board members.
 - ▶ A cross-section of theatre members who submit their names for consideration.
 - ▶ Directors submitting a play for consideration will be less likely to be included in the committee.
- ▶ The Board will take two votes regarding the proposed Season:
 - ▶ Is there any play we feel is inappropriate for our audience?
 - ▶ Are we reasonably confident that the proposed Season will result in an average of at least 70% paid attendance?
- ▶ The Production Chair will not vote on the proposed Season.

Vision Statements

- ▶ Strategic Planning has been ongoing for a couple of years and has encompassed all areas of the theatre: staffing, education, facilities and fund-raising. Recently we engaged professional consultants Cam Tipping and Susan Haddon to assist us with our Vision Statements
- ▶ Our vision statement is to let others and ourselves know what we stand for.

Vision Statement: *A welcoming theatre community with a passion for creating vibrant, engaging entertainment.*

Artistic Vision



In addition, we propose this **Artistic Vision** statement to guide our play selection:

- ▶ *Langham's artistic vision is guided by our historic roots, our broad sense of community and the desire for creative exploration. Each new Season, we strive to produce a diverse and balanced selection of plays. As a community theatre with a broad audience and member base, the full canon of theatre is up for any given Season to explore - from the classics to popular theatre to modern experimental works. Above all, our artistic vision is governed by the overarching goals of artistic diversity, vibrancy and balance, and the desire to provide fresh, high-calibre and engaging entertainment for years to come. We provide quality, affordable theatre by the community for the community, and we'd love to have you join us.*

Production Manager

Despite our successful history there are difficulties with current system:

- ▶ Too onerous on Active Production Chair, making it difficult for us to extend PC term.
- ▶ Materials are wasted between productions.
- ▶ Productions can reinvent the wheel unnecessarily in the same Season.
- ▶ As Head Scenic Carpenter, Bill Adams performed this role in conjunction with the Theatre Manager but this is not the way we want to move forward. We want the HSC to focus on builds and the Theatre Manager to focus on staff management and publicity.

Production Manager cont'd



We propose that a Production Manager will:

- ▶ Coordinate the budget
- ▶ Keep track of materials between shows
- ▶ Assist the Producer in staffing the play

We prefer a volunteer for this role. If none is found we will look for savings within our budget to fund the position.